

The 45th Annual Thousand Oaks  
Chili Cook Off and Craft Brew  
Festival



Sunday, May 1st, 2022  
11:00 am to 5:00 pm  
At Conejo Creek North Park  
1379 E. Janss Rd., Thousand Oaks

## 2022 Sponsorship Opportunities



### \$7500 MAIN STAGE SPONSOR

Title Sponsor of Main Stage will have a 12ft by 4ft banner, logo on all 5,000 tickets sold, advertising and media materials including print and online advertising such as website, sponsor page, local newspapers. Booth in Chili Bowl Area and access to Sponsors Catered Tent. 500 VIP swag bag inserts allowed. Sponsorship includes 30 VIP Craft Brew Festival Tickets with Chili Tastings, 15 Preferred Parking Passes valued at \$3000.



### \$3,500K CAR SHOW STAGE OR KID ZONE SPONSOR

Title Sponsor of Car Show Stage or Kid Zone Area will have a 8ft by 4ft banner, advertising and media materials including print and online advertising such as website, sponsor page, local newspapers. Booth in Chili Bowl Area and access to Sponsors Catered Tent. 500 VIP swag bag inserts allowed. Sponsorship includes 15 VIP Craft Brew Festival Tickets with Chili Tastings, 8 Preferred Parking Passes valued at \$1500.



### \$2500 PLATINUM SPONSOR

Platinum Sponsor will have a 3ft by 4ft banner on Craft Brew Fence in Chili Area, advertising and media materials including print and online advertising such as website, sponsor page, local newspapers. Booth in Chili Bowl Area and access to Sponsors Catered Tent. 500 VIP swag bag inserts allowed. Sponsorship includes 8 VIP Craft Brew Festival Tickets with Chili Tastings, 4 Preferred Parking Passes valued at \$800.





### **\$1000 GOLD SPONSOR**

Gold Sponsor will have a 3ft by 4ft banner on Craft Brew Fence in Chili Area, advertising and media materials including print and online advertising such as website, sponsor page, local newspapers. Booth in Chili Bowl Area and access to Sponsors Catered Tent. 500 VIP swag bag inserts allowed. Sponsorship includes 4 VIP Craft Brew Festival Tickets with Chili Tastings, 2 Preferred Parking Passes valued at \$400.



### **\$750 SILVER SPONSOR**

Silver Sponsor will have a 3ft by 4ft banner on Craft Brew Fence in Chili Area, advertising and media materials including online advertising such as website, sponsor page and Facebook page. Access to Sponsors Catered Tent. 500 VIP swag bag inserts allowed. Sponsorship includes 2 VIP Craft Brew Festival Tickets with Chili Tastings, 1 Preferred Parking Passes valued at \$200.

### **\$500 QUARTZ SPONSOR**

Quartz Sponsor will have a 3ft by 4ft banner on Craft Brew Fence in Chili Area, advertising and media materials including online advertising such as website, sponsor page, Facebook page. Access to Sponsors Catered Tent. 500 VIP swag bag inserts allowed. Sponsorship includes 4 VIP Tickets with Chili Tastings, 2 Preferred Parking Passes valued at \$180.



### **\$250 BANNER SPONSOR**

Banner Sponsor will have a 3ft by 4ft banner on Craft Brew Fence in Chili Area. 500 VIP swag bag inserts allowed. Sponsorship includes VIP Tickets with Chili Tastings, 2 Preferred Parking Passes valued at \$90.



For online payments, please visit the sponsorship page at [www.chili-cook-off.com](http://www.chili-cook-off.com).

For questions, please contact us at Kara Buss at [karobien@gmail.com](mailto:karobien@gmail.com)

or 818-665-5088 or Danny Lampert at [danny.lampert@gmail.com](mailto:danny.lampert@gmail.com) or 805-657-2323.

Thank you so much for your participation and support!